

What our parents say...

Excellent experience and we have seen growth, confidence to try new things and make friends.

First Tee has been a great outlet and wonderful opportunity!
Great staff!

All coaches are awesome and my kids both enjoy the relationship they built with them.

Thank you for the opportunity. I'm hopeful this program will benefit my son, even beyond golf.

My son is getting better and better at golf and is now enrolled in a level 2 class despite his age. Jimi is wonderful and I am happy that my youngest has found a sport to love and grow with. Thank you!

The coach for my 10 yr old at king ridge was very kind and treated each kid with respect and sympathy, we were very happy with him. For my teen 17 years old he had a great experience and was very happy with his coach and teammates

 **first tee**
central florida

2025 Annual Report



A Message from the New CEO, Alfredo Ortiz

As I reflect on my first year as CEO of First Tee Central Florida, I am filled with gratitude and excitement for the future of our organization. It has been an incredible privilege to join a mission that is transforming lives through the game of golf and the values it teaches.

Every day, we see the impact our programs have on young people across Central Florida by helping them build confidence, character, and resilience both on and off the golf course. None of this would be possible without the dedication of our coaches, staff, volunteers, board members, donors, and community partners.

As we continue to grow, our vision is focused on expanding programming, increasing access, and deepening our impact throughout the communities we serve. A major step forward has been the introduction of new programming designed specifically to support the neurodivergent community. Inclusiveness is essential to our mission, and we are proud to create welcoming environments where participants of all abilities can learn, grow, and thrive.

This initiative is especially meaningful to me personally because I know firsthand the impact programs like these can have on a young person's life. I am a product of a similar program that helped shape my journey and reinforce the importance of opportunity, mentorship, and inclusion.

Together, we are not only teaching golf — we are building game changers, empowering future leaders, and creating lasting impact in our community.

Thank you for believing in our mission and for being part of this journey.

Sincerely,
Alfredo Ortiz
CEO
First Tee Central Florida





Our Mission

Our mission is to positively impact the lives of Central Florida youth by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

**We impact
100,000 of the 3.2
Million Young
People reached
each year by the
First Tee Network**

**We are 1 of 150
Chapters in the US**



Message from Harrison Babb, Board Chair

Dear First Tee – Central Florida Family,

As a fifth-generation Floridian, my roots run deep in this community, and my lifelong passion has always been sports and youth development. Growing up here, I learned firsthand that a sports field—or a golf course—is so much more than a place to play. It is a classroom where our local kids learn the resilience, teamwork, and integrity that will shape them into the future leaders of our great state.

Reflecting on that purpose, this past year has been a transformative chapter for First Tee – Central Florida. As Board Chair, I am incredibly proud of how our community united to advance our mission of empowering kids and teens, building their character, and creating new opportunities through the game of golf.

Our defining milestone this year was the successful appointment of our new Chief Executive Officer, Alfredo Ortiz. Following a rigorous search, the Board unanimously selected Alfredo because of his exceptional background as a lifelong athlete, his strong and established relationships throughout our diverse community, and his proven leadership skills in sports-based youth development. He brings a team-first mindset and the exact energy required to support our coaches and volunteers while expanding our reach across Central Florida.

This seamless transition was only possible because of our dedicated community. I want to express my deepest gratitude to Scott Spragg for his steady, invaluable leadership during this pivotal period. Scott’s commitment ensured our operations and fundraising efforts never missed a beat, giving our Search Committee the time needed to secure the absolute best fit for our future.

With Alfredo at the helm, we are uniquely positioned to take our mission to the next level. Moving forward, our focus will be on expanding our programming to reach even more young people and deepening our impact across the communities we serve. Thank you for your unwavering trust, your generosity, and your shared commitment to building game-changers for the future.

With gratitude,
Harrison Babb
Board Chair, First Tee – Central Florida



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- | | |
|----------------------------------|-------------------------------|
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From Edward barker- 2025 Coach of the Year

“As a First Tee Coach, whether in sports or fitness, I strive to be a game changer, with an aim to move beyond coaching, but build authentic connection and relationship with my students enabling long term success within the program.

I emphasize that everything we do in our golf training is also relatable to life lessons and having fun in the process relieves anxiety and pressure to perform.

Some of my points, I place emphasis on,

1. To remember the positive "C", - clarity, commitment, and confidence. Forget the negative "C"- compare, complain and criticize.
2. Be 100% responsible. Be respectful and ensure you are being respected. Be kind to yourself, practice self-love, no negative thoughts, positive mindset.
3. Persevere through challenges and struggles, set goals, develop self-confidence, using good judgement, and don't be afraid to ask for help.
4. Be Happy, smile, let go-, there is always another shot waiting for you.”

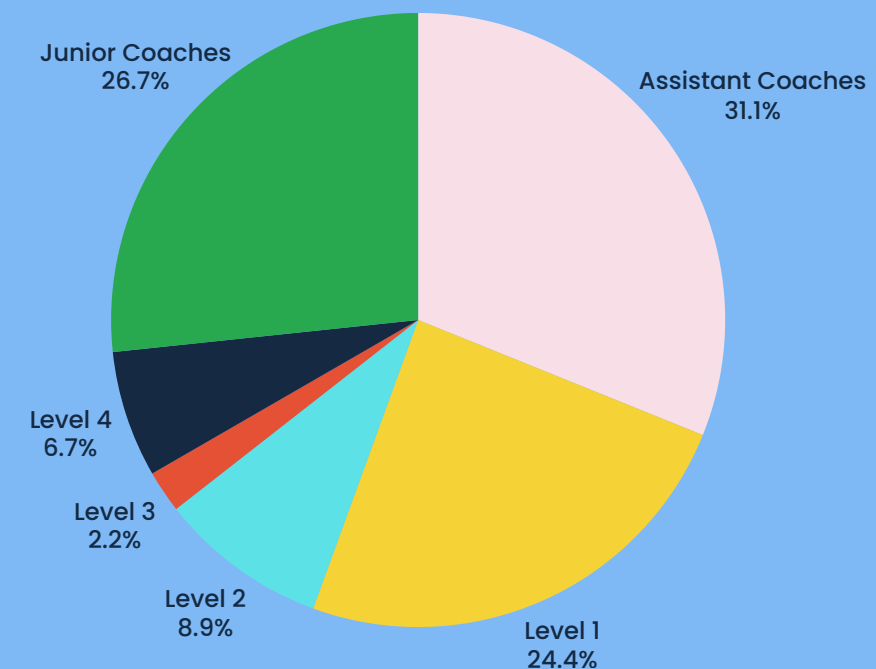
From Gustavo Loza- 2025 New Coach of the Year

What I enjoy most about coaching for First Tee is the opportunity to make a positive impact in the lives of young people through the game of golf. Coaching is about much more than teaching swings and technique – it’s about helping kids build confidence, discipline, patience, respect, and resilience both on and off the course. I always try to make practices fun and enjoyable because I believe kids learn best when they are happy, comfortable, and excited to participate. I like creating a positive atmosphere where they can laugh, enjoy themselves, and build confidence while learning the game. Seeing the kids smile, have fun, and look forward to coming back each week is one of the most rewarding parts of coaching for me. I know that most of the kids aren’t going to be professional golfers, but I’m sure that at least they are for a few hours out there at the course receiving the sun and getting to see the nature, they are safe from video games.



Our Coaching Staff by the Numbers

- 57 Coaches, Volunteers and Jr. Coaches
- 14 Assistant Coaches
- 11 Level 1 Coaches
- 4 Level 2 Coaches
- 1 Level 3 Coach
- 3 Level 4 Coaches
- 12 Junior Coaches



Staff

Alfredo Ortiz
CEO

Filipe Gurjao
Program Director

Jimi Morotti
Programs Coordinator

Nicolas Mendez
Events Coordinator

Lisa Peden
School Program Coordinator



2025 By the Numbers

People

15
New Coaches

4
New Board Members

5
New Advisory Board Members

Locations

27
Central Florida Golf locations in Lake, Orange, Osceola, and Seminole Counties

152
Elementary and K-8 schools in Central Florida delivering First Tee's School Program

Metrics

1015
First Tee Program Kids and Teens at golf courses and practice facilities after School

34.2%
Female participation in First Tee's Golf Course Program

12.3%
Participants receiving financial assistance in programs

6
First Tee National Opportunities Awarded to our Chapter

46%
Retention Rate

48.8%
Participants in First Tee's Golf Course Program from diverse backgrounds

2025 Course Partners

Orange County



Lake County



Seminole County



Outreach

In 2025 we enriched our community impact!

- We continued with students from Northwest and Rosemont Community Center who attended weekly classes at Lake Lorna Doone Park, Winter Park Community Center at Winter Park 9, Tangelo Park Elementary at Tangelo Park, Wendover's Wellington Park in Apopka, and the South Orlando Y.
- We added Colonial Town Neighborhood Center and Hankins Neighborhood Center to our Community Programs this year.
- In 2025, we were able to have an impact on over 200 kids through our community program.



Focus on: Teen Retention

With support from the PGA TOUR Superstore's Teen Retention Initiative, First Tee – Central Florida held life changing opportunities for our teens and preteens locally.



Mentor/Mentee Program

Teens were thoughtfully paired with mentors who share similar interests, fostering meaningful connections and learning experiences, all while enjoying a round of golf!



Players Club

Founded by our Program Coordinator, Jimi Morotti, our teens met on Friday afternoons during the summer to play 9 holes and share a meal. Players Club created bonding moments between teens and gave them a safe space on Friday afternoons into the early evenings!

Standard Bearers

Standard Bearers at the Arnold Palmer Invitational: Teens walked inside the ropes serving as Standard Bearers. They met Jordan Spieth to thank him in person for a grant for our Mentor Program.



PGA Junior League

Our PGA Jr. League, launched in 2022, features two age divisions (7–13 and 14–18) and provides a fun, team-based introduction to competitive golf through scramble-style matches played in teams of two, helping participants build confidence, teamwork, and long-term engagement in the game.



Teen Advisory Council

In 2024, we transitioned our Teen Advisory Board into the Teen Advisory Council. This empowered group of teens to actively influences events and provides valuable input, helping shape the future of our chapter.

National Opportunities

First Tee offers teens exciting opportunities for growth. With support from corporate partners, First Tee headquarters hosts a series of events for our participants, allowing them to meet new people, play some golf, and achieve greatness. As a chapter we were proud to have 4 selections to National Opportunities in 2025.



Bretton Mackiewicz- First Tee National Championship

University of Notre Dame

Ava Fehring- First Tee PURE Insurance Championship

Pebble Beach, CA



Aliyah Carmino- Drive Your Future Academy Presented By John Deere

Ponte Vedra, FL

Yvanna Mazzotti- First Tee Game Changers Academy Honoring Joe Louis Barrow Jr.

Minneapolis, MN



Arnold & Winnie Palmer Foundation Scholarship at First Tee – Central Florida

In 2025, the third year of scholarships were awarded from the Arnold Palmer Scholarship Program at First Tee – Central Florida to deserving graduating seniors and alumni. Applications were scored on academic merit, financial need, chapter participation and service, an essay, and interview. The announcement was made during API's Youth Day.

Jacob Ryan – First Tee – Central Florida graduate attending UF. Jacob was with First Tee for over 6 years. He is currently studying Marine Biology and Ecology.



Aryana Pursaud – First Tee – Central Florida participant for 7 years and current University of Florida student studying Journalism.



Cole Chastain – First Tee – Central Florida graduate attending LeTourneau University. Cole remains active as a First Tee volunteer in Texas and is a member of LeTourneau's golf team.

Brock Hildebrand – First Tee – Central Florida graduate attending UCF. Brock was a First Tee participant for 9 years and remains involved as a coach.



Jordan Pigeon – First Tee – Central Florida graduate attending Christian Brothers University. She was in our program for 6 years. She is studying Business Administration, Management, and Marketing



Bretton Mackiewicz – First Tee – Central Florida participant for 8 years and current Jacksonville University student studying Business and Marketing while also playing golf for the university.

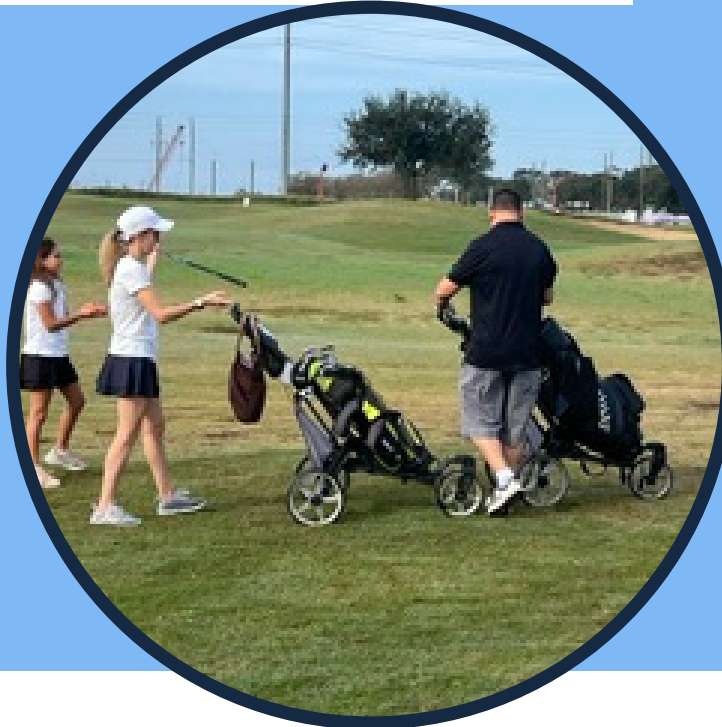
Fundraising

Fundraising plays a crucial role in supporting causes that make a real difference in our communities. In 2025, we successfully completed 6 fundraising events, each contributing to our mission and helping us achieve impactful outcomes. These efforts were possible because of the generosity and support of individuals like you, and we are incredibly grateful for the success we've seen together.



Swing for the Kids

Held at Lake Nona Golf and Country Club
Presented by GolfNow and Ravago for the 6th straight year!



Family Golf Day

Held at Orange County National
Presented by Geico



Master's Watch Party

Hosted by Gnarley Barly and The Kroll's



Battle of the Bays

Held at Topgolf Orlando
Presented by GolfNow and Beth's Burger Bar



Winter Park Amateur Championship

Hosted by Winter Park Golf Course and The City of Winter Park
Presented by Wendover



5th Annual Central Florida Cup

Held at The Legacy Club at Alaqua Lakes

2025 Financials

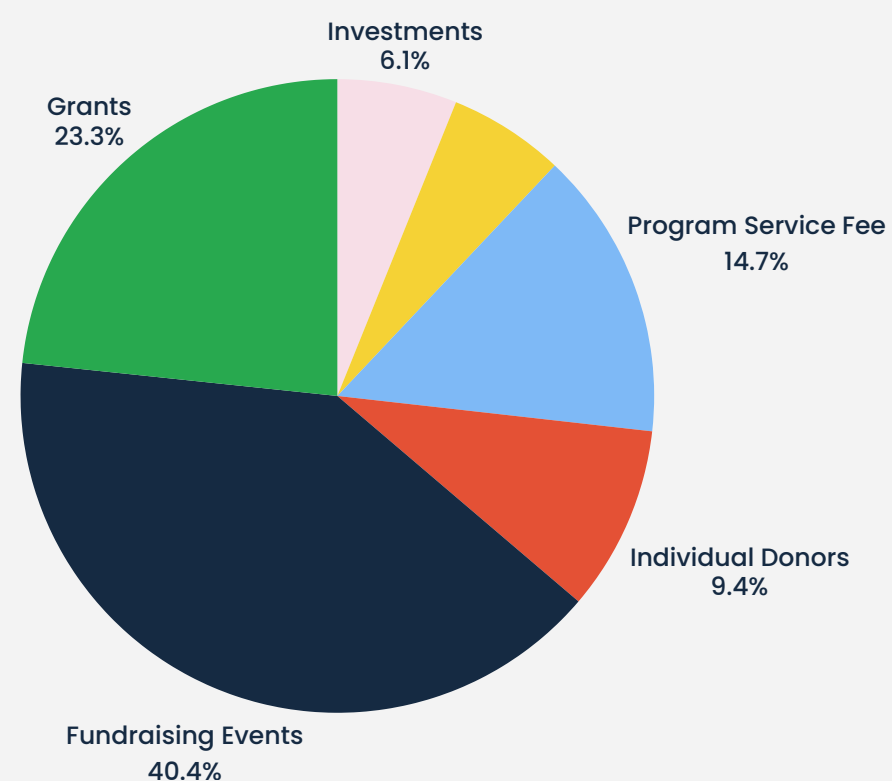
Revenue	
Investments	\$ 57,221
Operations	\$ 55,509
Program Service Fees	\$ 138,045
Individual Donors	\$ 88,483
Fundraising Events	\$ 378,579
Grants and Corporate Support	\$ 218,500

\$936,337

Expenditures

Operations	\$ 169,538
Programs	\$ 408,514
Fundraising	\$ 185,966
Administration	\$63,207

\$827,225



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Thank you for a Game Changing 2025!



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